



**2019 SHINING STAR GALA
SPONSORSHIP OPPORTUNITIES**
Event Date: Thursday, October 3, 2019
Location: The Paramount Center
559 Washington Street, Boston, MA 02111



SHINING STAR SPONSOR PACKAGE – \$20,000

- 20 tickets to event (with reserved cocktail tables during the Gala cocktail reception), including 10 passes to the **VIP Pre-Reception** gathering with awardees (with the opportunity for exclusive photo opportunities with event honorees and VIPs)
- Prime reserved seating for the Gala program (“reserved” signage to display company name and/or logo)
- Recognition from the stage
- Company name and/or logo placement on 100 Mystery Boxes and accompanying reception signage
- Featured official product placement at event, if desired
- **Prominently placed full page ad** in the VRLC’s Shining Star Gala Program Book**
- Prominent company name and logo placement on all pre-event materials (including invitation* and social media), as well as post-event materials
- Name and logo highlighted at the Shining Star Gala
- Name, logo, and a link to your website on the VRLC’s Shining Star Gala web page
- Featured article in VRLC’s Marketing Materials
- Listing in the VRLC’s Annual Report
- Opportunity for VRLC attorney to conduct a facilitated discussion for colleagues or neighbors

SUPERSTAR SPONSOR PACKAGE – \$15,000

- 15 tickets to event (with reserved cocktail tables during the Gala cocktail reception), including 6 passes to the **VIP Pre-Reception** gathering with awardees (with the opportunity for exclusive photo opportunities with event honorees and VIPs)
- Reserved seating for the Gala program (“reserved” signage to display company name and/or logo)
- Recognition from the stage
- Company name and/or logo placement on reception cocktail napkins
- Featured official product placement at event, if desired
- **Full page ad** in the VRLC’s Shining Star Gala Program Book**
- Prominent company name and logo placement on all pre-event materials (including invitation* and social media), as well as post-event materials
- Name and logo highlighted at the Shining Star Gala
- Name, logo, and a link to your website on the VRLC’s Shining Star Gala web page
- Featured article in VRLC’s Marketing Materials
- Listing in the VRLC’s Annual Report

ROCK STAR SPONSOR PACKAGE – \$10,000

- 10 tickets to attend the Shining Star Gala, including 2 passes to **VIP Pre-Reception** gathering with awardees
- Company name and logo included on all pre-event materials (including invitation* and social media), as well as post-event materials
- Name and logo highlighted at the Shining Star Gala
- Name, logo, and a link to your website on the VRLC's Shining Star Gala web page
- **Half page ad** in the VRLC's Shining Star Gala Program Book**
- Listing in the VRLC's Annual Report

SHOOTING STAR SPONSOR PACKAGE – \$5,000

- 6 tickets to attend the Shining Star Gala
- Name and logo* on all event identity materials, including invitation*
- Name, logo, and a link to your website on the VRLC's Shining Star Gala web page
- **One-quarter page ad** in the VRLC's Shining Star Gala Program Book**
- Listing in the VRLC's Annual Report

RISING STAR SPONSOR PACKAGE – \$2,500

- 4 tickets to attend the Shining Star Gala
- Name listing on all event identity materials, including invitation*
- Name on the VRLC's Shining Star Gala web page
- Listing in the VRLC's Shining Star Gala Program Book**
- Listing in the VRLC's Annual Report

STAR BURST SPONSOR PACKAGE – \$1,000

- 2 tickets to attend the Shining Star Gala
- Name on the VRLC's Shining Star Gala web page
- Listing in the VRLC's Shining Star Gala Program Book**
- Listing in the VRLC's Annual Report

Program Book AD ONLY:**

Full Page: \$ 1,250

Half Page: \$ 750

Quarter Page: \$ 500

* **Invitation** name/logo deadline: **Wednesday, August 7, 2019**

****Program book** ad/name/logo deadline: **Friday, September 13, 2019**

For further information, please contact:
(617) 399-6720 x21 / development@victimrights.org
www.victimrights.org/gala